

# CHANNEL 4 UPGRADE TO MILLBOARD

*Spectacular new terrace  
for headquarters building  
in Westminster*

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CASE STUDY

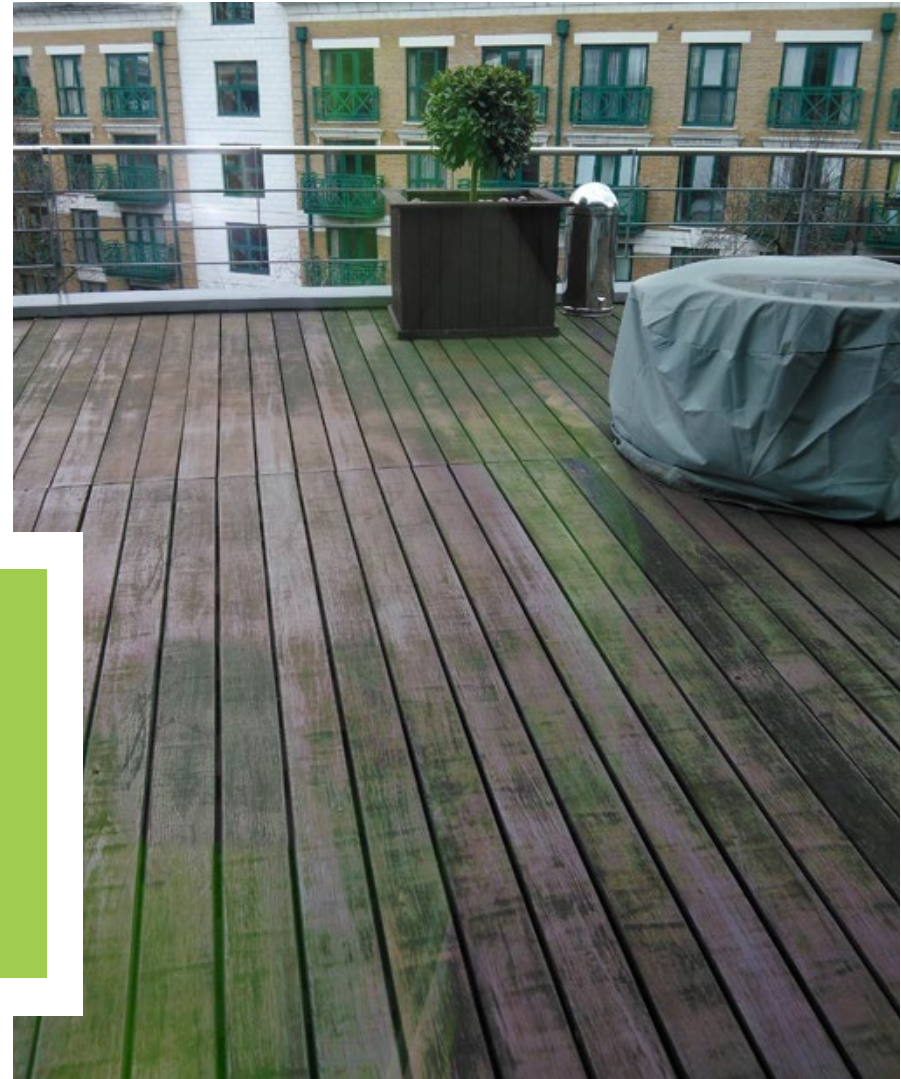
MBCS001C4 - CHANNEL 4

# THE PROBLEM:

At the end of April 2017, Well Done Construction contacted Millboard regarding a project at Channel 4's headquarters building. Acting under main project managers GTA Interiors, they were instructed to renovate an existing terrace for staff to use as a breakout area. The terrace offered an attractive outdoor option but the wooden decking had stained badly with time, with algal growth that made it slippery – dangerously so when wet.

In refurbishing the terrace, the aim was to provide a surface that not only looked great, but was also safe in all weathers and required minimal maintenance – which is where Millboard came in.

*...the wooden decking had stained badly with time, with algal growth that made it slippery – dangerously so when wet.*



↑ The existing wood decking was stained and slippery.

**Client:** Channel 4 Television

**Contractor:** GTA Interiors/Well Done Construction

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**Requirement:** Replace existing, tired wood decking of terrace

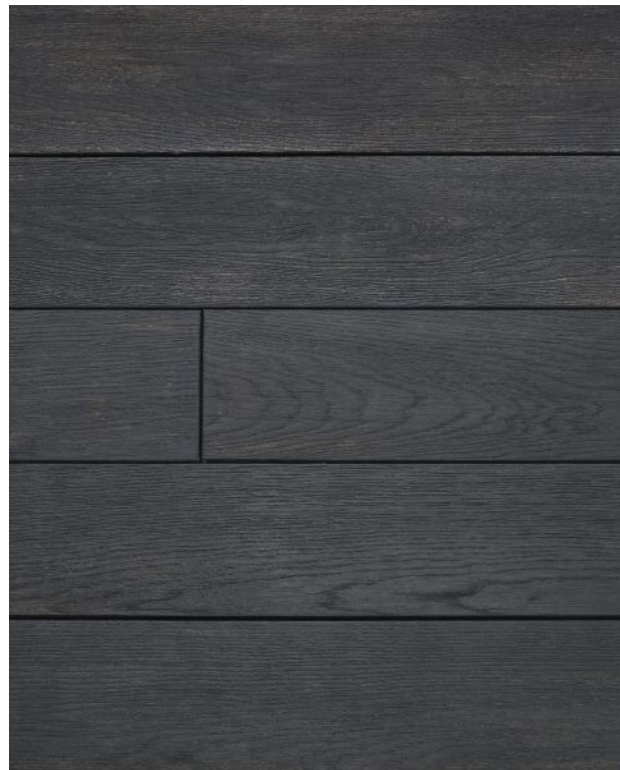
**Products used:** 370m<sup>2</sup> of Enhanced Grain Millboard in Charred Oak, plus edging and fascia to match, on Plas-pro sub-frame.

# THE SOLUTION:

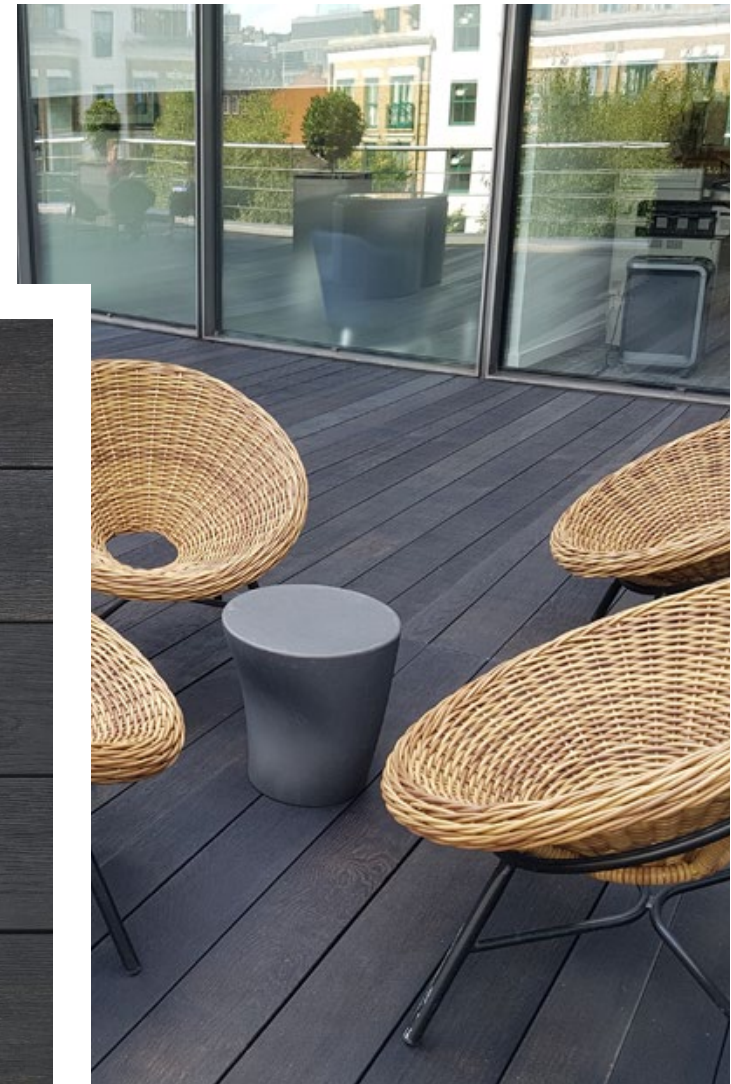
## *A high class terrace for a high profile brand*

Our Project Team liaised closely with Well Done Construction from the outset, providing detailed specification data to support their pitch to Channel 4. One specific feature Well Done wanted to deliver was to lay the decking radially out from the building to fill the quarter circle shape of the terrace. This was achieved by sawing every fifth board down from 165mm at the outer edge of the quarter circle to 125mm at the end butting against the external glass wall of Channel 4's building to create a pleasing curved effect.

The order was confirmed at the end of June 2017. Millboard supplied 370m<sup>2</sup> of Enhanced Grain decking in Charred Oak, together with matching fascia boards and square edging, and a Plas-Pro sub-frame. The work was completed under a month later, meeting the deadline set for the project.



⬆ Enhanced Grain Millboard in Charred Oak



⬆ Well Done Construction fitted 370m<sup>2</sup> of Enhanced Grain Millboard

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# THE OUTCOME:

Channel 4 is delighted with the results. The new decking has lifted the terrace area from being a rather shabby, underused space to somewhere supremely stylish where staff can relax, hold meetings or entertain visitors.

The Millboard decking requires no special maintenance and its anti-slip properties make it safe for everyone to move around on it with confidence. In the longer term, it will not rot or attract algae, so will maintain its looks and usability for many years to come.



*“We proposed Millboard because of our previous excellent experience with its long-lasting quality and the ease of work with this material.”*

- Pawel Madry, Well Done Construction.

⬆️ The new, anti-slip decking requires no special maintenance

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*“The new decking looks great – you’d never know it wasn’t real wood – and has transformed our terrace. It’s now a place our staff can enjoy without any fear of slipping or sliding.”*

- Amy Gower, Workspace Project Manager, Channel 4

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↑ The completed decking has transformed the terrace into the perfect break-out space for Channel 4 staff

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# Benefits of the new Millboard decking for Channel 4:



## Smart looks:

The new decking provides an attractive outdoor space that suitably reflects Channel 4's modern, dynamic brand.



## Safe to use:

Millboard decking resists algal growth and offers excellent non-slip properties, even when wet.



## Easy to maintain:

No special treatments are needed to keep the terrace in good order – an occasional wipe over with soapy water is sufficient.



## Long-lasting:

The new Millboard decking will not rot, warp or split, so will continue to serve Channel 4 for years to come.

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If you have any queries or concerns regarding your Millboard decking, please call our support team. Tel: **024 7643 9943**

For more information and to register your warranty visit: **[millboard.co.uk](http://millboard.co.uk)**

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